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CSA ANNUAL CONFERENCE 2017

SHAPING THE FUTURE OF CARSHARING

Welcome To The Conference!

The Carsharing Association was created in 2010 by a group of carsharing providers committed to expanding the positive impacts of carsharing through dialogue and collaboration. Today we are proud to represent carsharing operators and other constituents from across the globe.

We are committed to accelerating the growth of sustainable, transit-oriented urban mobility options for the benefit of communities worldwide. Everyone here, whether operator, researcher, technology provider or public official, has something vital to contribute toward this mission. Over the next two days, I hope that all of you will join with us to share knowledge, insights and innovations. Together we can shape the future of carsharing!



Megan Hansen

President of the Carsharing Association

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Day 1

Thu, May 18



Welcome And Invitation

Megan Hansen (President of the Carsharing Association)

9:00 AM



An Exciting, Innovative Future Ahead

Part 1 - Alain Flausch (UITP Secretary General), Bodo Schwieger (General Manager, Team Red - Berlin), Sharon Feigon (Executive Director, Shared Use Mobility Center - Chicago)

9:20 AM



Part 2 (11:00 AM) - David Van Kesteren (CEO Cambio Belgium and Chairman UITP combined mobility platform - Belgium), Kyle Sabie (Corporate Rental Manager, Carshare Division, Enterprise - USA), and Patrick Nangle (CEO, Modo - Vancouver)

Lunch Break



Cities And Transit Helping Carsharing Reach Its Full Potential

Caroline Cerfontaine (Manager UITP combined mobility platform), Guillaume Longchamps (Urban Planning Advisor, City of Montreal), Sidney Ribaux (Executive Director, Equiterre - Montreal) and Tim Barton (Senior Transit Planning Engineer, City of Vancouver)

1:30 PM



The Carshare Mission *MC. MARCO*

Jimena Pardo (CEO Carrot - Mexico City), Mohammed Mrani Alaoui (General Manager, Carmine - Morocco) and Shoshi Mizokami (Professor, Kumamoto University - Japan)

3:00 PM



Coffee Break



Mobility Ecosystems And The Business Of Carsharing

Cedric Mathieu (Director, Turo - Canada), Stéphane Savouré (CEO, Koolicar - France) and Xavier Van Chau (Communication Leads, Uber - Canada)

4:20 PM

Cocktail And Networking

Day 2

Fri, May 19



Research Tells The Carsharing Story

Adam Cohen (Transportation Sustainability Research Center - Berkeley), Grzegorz Wielinski (École Polytechnique Montréal - Montreal), Hadi Dowlatabadi, Michiko Namazu (University of British Columbia - Vancouver) and Nicolas Louvet (6T - Paris)

8:30 AM



Sharing Global Policies - The Future Of Carsharing

David Van Kesteren (President, Cambio Belgium), Justin Holmes (Director, corporate communications and public policy, Zipcar - USA), Kyle E. Sabie (Corporate Rental Manager, Carshare Division, Enterprise - USA), Marco Viviani (Vice-President, Strategic development, Communauto - Canada), Peter Dempster (New market development manager, Reachnow - USA) and Tristan Sender (CEO, GoGet - Australia)

10:00 AM



Coffee Break



What About Small And Medium Sized Markets?

Jean-Baptiste Schmitter (General Director, CITIZ - France), Jennifer Dotson (Executive Director, Ithaca Carshare - USA) and Wilson Wood (Director, Chief Sharing Officer, VRTUCAR - Ottawa)

11:30 AM

Lunch Break



Aggregation Platforms, MaaS, Autonomous Vehicles

Arnd Baetzer (Board Member, Mobility CarSharing - Switzerland), Catherine Kargas (Vice-President, Marcon - Montreal), Michel Stumpe (CEO, Free2Move app - Berlin) and Sam Vermette (CEO, Transit App - Montreal)

2:00 PM



Keeping Up With Carsharing Technology Evolution

Alexandre Thibault (Vice-President, Business Development North America, Vulog), Eric Lapointe (CEO, ETL Électronique), Peter Soutter (CEO, Good Travel Software) and Rui Avelãs (Vice-President, Sales & Marketing, Mobiag), Mark Thomas (Vice-President Marketing, Ridecell)

3:30 PM

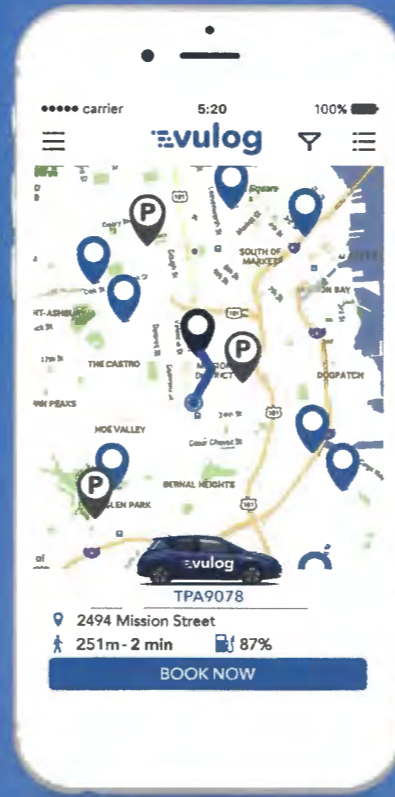


Conclusion

4:30 PM

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- Cloud-Based Back Office
- White labeled mobile apps



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In the past 15 years, with the collaboration of clients in the car-sharing market segment, we have developed **Astus Share**, a unique and flexible tool for managing a station-based or free-service car-sharing operation, or even a combination of both.

Our **Astus Share** cloud-based solution has been in production for over 15 years now, and has demonstrated its value, namely with North American carsharing pioneer Communauto and also Total, a major energy operator in France, supporting their internal carsharing operation.

WE LOOK FORWARD TO MEETING YOU DURING THIS CONFERENCE TO DISCUSS HOW WE CAN BE OF SERVICE.

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